



Securing Identity Protecting Business

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Wearables



Banks



Airlines



Smart Grids



Automotive



Retailers



Social



Telco's



Utilities



Smartphones



Wi-Fi Devices



Govt.



Hospitals

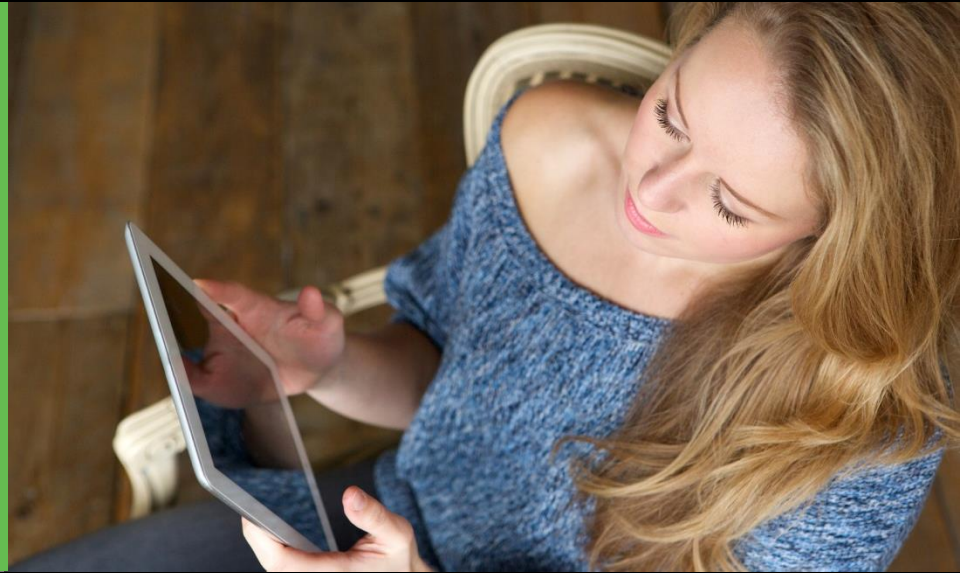


Smart Homes



Is this really Emily?

Is her data secure?



DATA RISK



Emily



Retailer



Credit Card : 1234 5678 1234 5678

aC7\$FgO;Kjx#

1234 5678 1234 5678

1234 5678 1234 5678

aC7\$FqO:Kix#

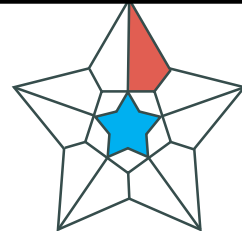
aC7\$FqO:Kjx#

Emily

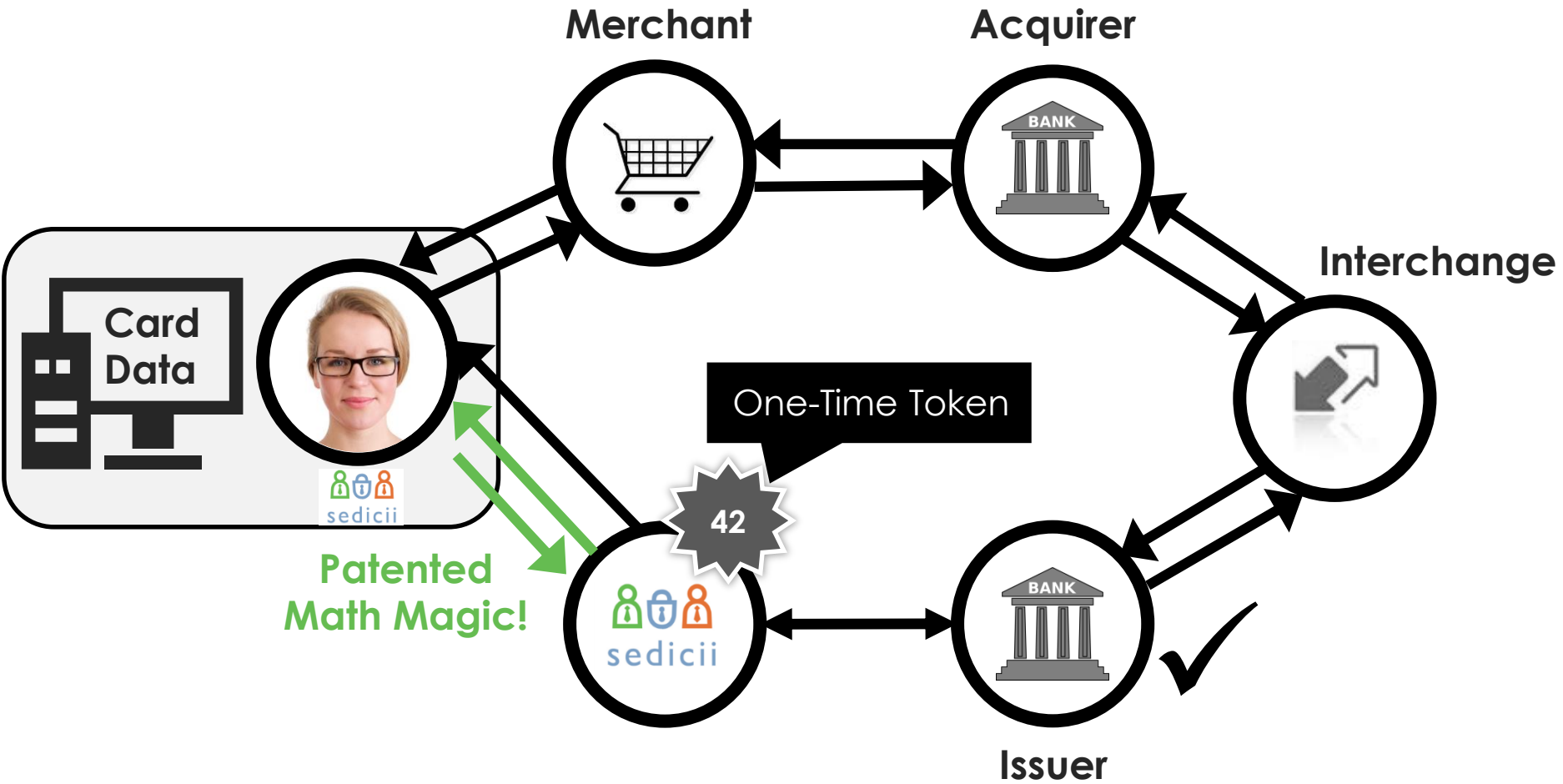


Identity Details
NEVER
leaves the device,
browser or server

Retailer



Zero Knowledge Proof



Merchant



Card Data

**Sedicii Appliance
Aggregator &
Token Issuer**



**Patented
Math Magic!**

**Sedicii
Appliance**



Issuer 1



Issuer 2



Issuer 3



Issuer N

The diagram illustrates the flow of credit card transactions between four main entities: Merchant, Acquirer, Interchange, and Issuer. Merchant and Acquirer are at the top, connected by a double-headed arrow. Issuer is at the bottom, also connected to Acquirer by a double-headed arrow. Interchange is on the right, with arrows pointing to it from both Merchant and Issuer. A central white box with a black border contains the text: "Credit Card Details NEVER leave the phone, browser or server". To the left, a rounded rectangle contains a computer monitor labeled "Card Data" and a person's face. Below the person's face is the text "Patented Math Magic!". The background is dark gray with various icons and text elements.

Credit Card Details
NEVER
**leave the phone,
browser or server**

Merchant

Acquirer

Interchange

Patented
Math Magic!

sedicii

Issuer



Banks



Retailers



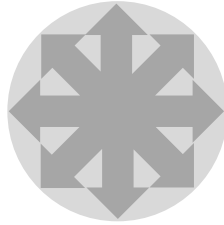
Telco's



Govt.



KYC



HUB



Companies



Airlines



Social



Utilities

**Personal
Losses**

**Reputation
Damage**

**Business
Losses**



**In 2013
50m U.S. citizens
lost \$21bn due to
stolen identity**

(Source: Javelin)

Personal
Losses

Reputation
Damage

Business
Losses

 Adobe®

140,000,000

 Target.

110,000,000

SONY

77,000,000

 EVERNOTE

50,000,000

rockyou

32,000,000

Linked  in.

6,500,000

**Personal
Losses**

**Reputation
Damage**

**Business
Losses**

\$10 Million

Minimum Cost PER Data Breach

Forrester Research 2013



PATENTED TECHNOLOGY TO ELIMINATE THE STORAGE AND
TRANSMISSION OF PRIVATE USER DATA WHEN VALIDATING
IDENTITY

\$5
TRILLION
Web
Commerce
By 2017

\$300
BILLION
IoT Services
By 2020

*Gartner 2014

50
BILLION
Devices
By 2020

*Cisco 2014

License Model

From

€0.50

per device / user

Transaction Model

From

€0.01

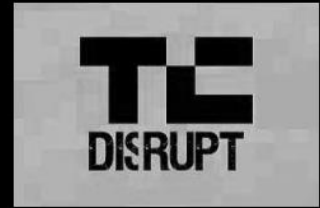
per authentication

Prices are based on annual payment.

BT CAPCO
gemalto



Commercial Trials



bankinnovation



Partnerships

Traction

(Dec 2013 Start)



Awards

BT
nexmo



Funding



The Team



Rob Leslie

C.E.O.

Dell JP launch team
Partner in PTS
Founder GBR



Jim Credland

Security Advisor

Former Head
Information Assurance
Vodafone UK



Richard Coady

Commercial Director

Former Sales Director
BT, WBT Systems,
Prometric & Certiport



Howard Burton

Managing Director U.K.

Former Director
Public Sector Accounts
Vodafone UK

Advisors & Partners



Stuart Hillston

CEO of Constellation Capital,
Mentor for the New Entrepreneurs
Foundation, Wayra, Oxygen Accelerator,
UCL Smile and LSBU



Dr. Slawomir Grzonkowski

Chief Researcher & inventor of Sedicii
Ph.D in Computer Science, N.U.I. Galway
M. Sc., Gdansk University of Technology
Expert in Trust, Privacy, Security



Summary

May 2014	Finalist TechCrunch Disrupt, New York City
May 2014	Finalist World Cup of Tech, Silicon Valley Forum
May 2014	European Tech Tour Top 20 DigiTech, London
May 2014	Winner BT Infinity Lab, London
Sept 2014	Finalist Next Bank Europe, Barcelona
Sept 2014	€50K EU Commission H2020 Grant Award
Sept 2014	Semi-Finalist Cisco IoT Global Challenge

VALUE PROPOSITION

- **PATENTED ZERO KNOWLEDGE PROOF AUTHENTICATION TECHNOLOGY**
- **MIDDLEWARE SOLUTION FOR FAST & USER-FRIENDLY AUTHENTICATION**
- **SEDICII PREVENTS PASSWORD & IDENTITY THEFT**
- **FLEXIBLE PLATFORM FOR ENTERPRISE & SINGLE SIGN-ON OPTIONS**
- **MULTIPLE INDUSTRY AWARDS & RECOGNITION**
- **STRONG TEAM, PARTNERS AND ADVISORS**



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