

#bigdata

#bigprivacy

The Real Deal

#OYOD

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Some global technology companies
are the
OUTLAWS°
&
will become the
DIGITAL TRAFFICKERS
of the 21st century

°) not because they are outlaws but because there are no(t enough) laws on the internet

Don't do
anything at all

- Is this the world we want?
- Was privacy a basic human right?
- What about security?

Let politics and
lawyers do the
work

- Do the rules of the old world apply to the new world?
- Too little?
- Too late?

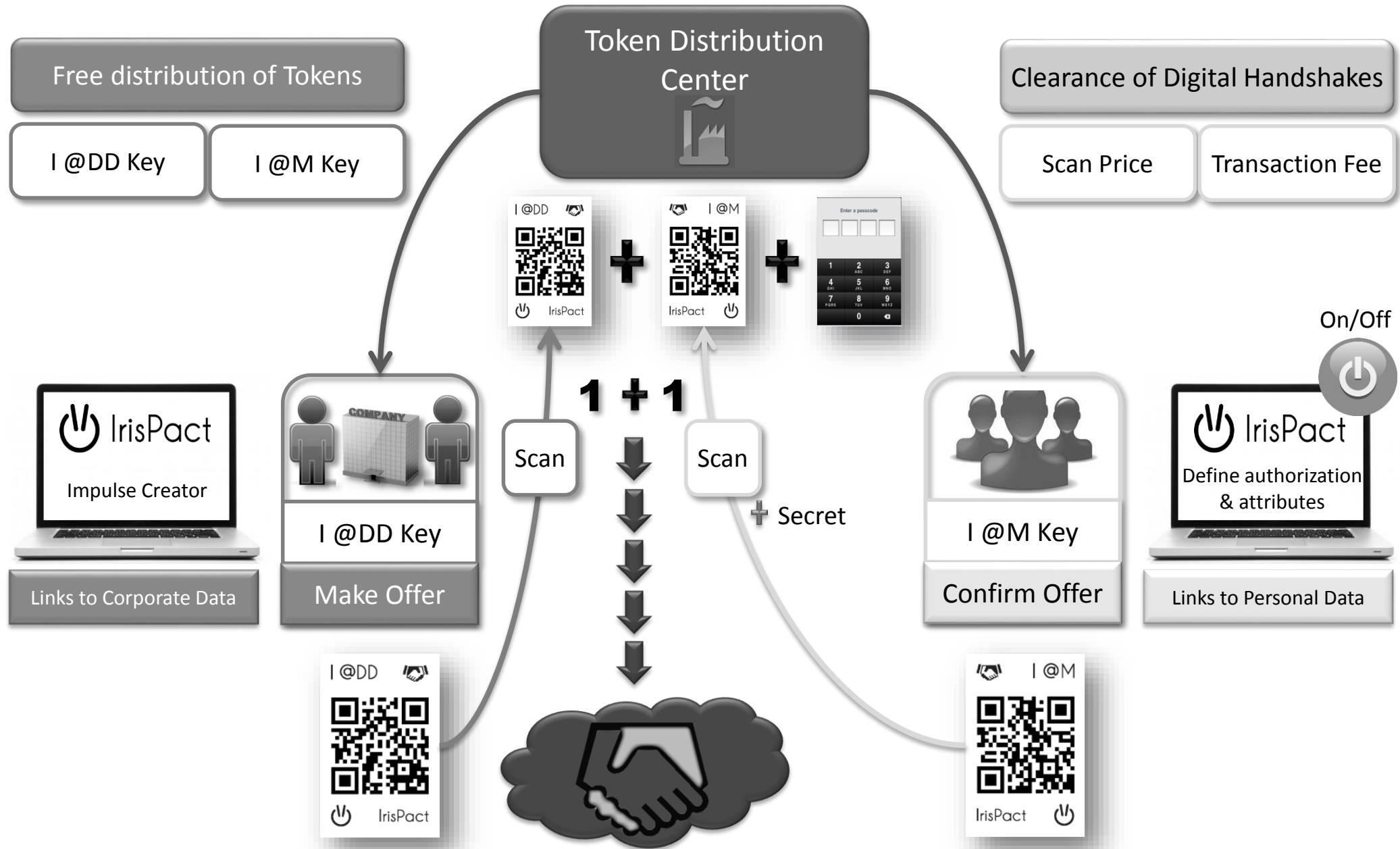
The Real Deal

- Government to define the new social contract
- [Technology to facilitate this new social contract](#)
- Community to accelerate the deployment

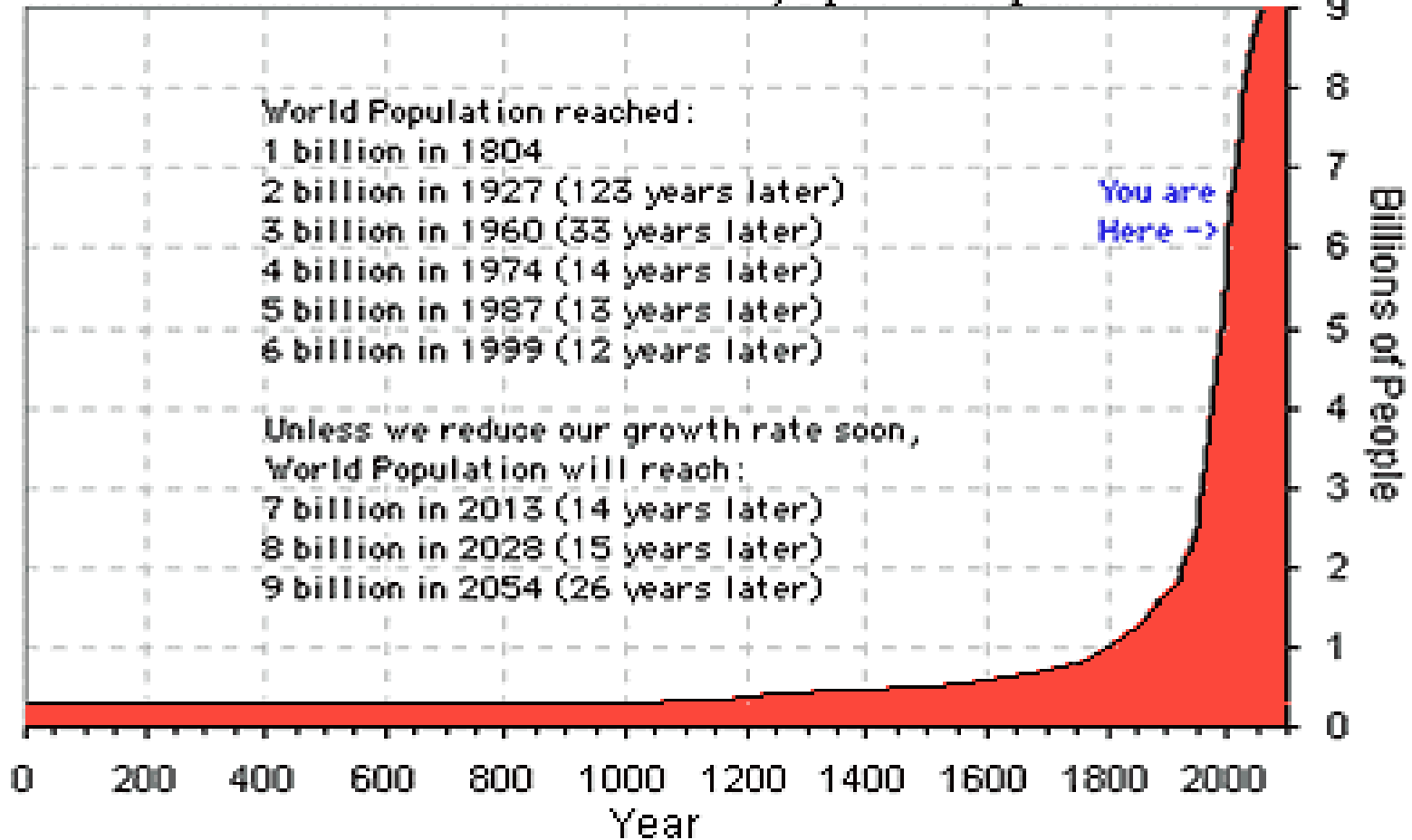
Business Model – Innovation & Disruption

- Physical handshake in the Real World = Digital handshake in the Online World
- A patented universal method and system for digital authentication of Participants
- The end user becomes part of and benefits from the online financial value chain
- The business gains insights based upon
 - Genuine relationships
 - Controlled by the individual
 - Ensuring individual privacy
- A clean and clear technical architecture
 - Platform does not “store” personal or company related data
 - Secure Vault of links to authentic data sources
- A cooperative company model
 - Individuals (users) as Shareholders
 - People own the Patent
- Pricing is small fraction of other models

Operational Model



Source: United Nations, Population Prospects: 1998 Edition.



~~Biggest~~
Best

~~Quantity~~
Quality

~~Maximize~~
Optimize

~~Growth~~
Sustainability



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